

Brian Huonker

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Education

Bachelors Degree in Graphic Design, Illinois State University '02
Golden Key National Honor Society, Phi Beta Kappa

Advanced Education

Preparing for a Master Degree in English
Various STAMATS Marketing seminars
Seminars in web development and technology, Adobe CS, Macromedia and Quark Express

Work Experience

Illinois State University

Lead Designer, 2002 - Current

Supervised a team of designers, writers and programmers in the planning, developing and implementation of audience driven web sites. During the process, I educated and aided the clients in utilizing the web as a central part of an integrated marketing plan. Skills utilized and developed in web site tracking, market and audience analysis, design and layout, photographic and illustration direction, project coordination, account management, computer integration and staff education.

Freelance

1991 - Current

Added clients in the planning, developing and implementation of marketing plans and concepts for print, multimedia and web design. Utilized skills in market and audience analysis, design and layout, photographic and illustration direction, job estimating, project coordination, and account management. Clients include Precision Planting, W.M. Putnam, 4Insights Communications, Coldwell Banker, Qualitas Knowledge Management, IQ Daycare and others.

CS&A Marketing & Communication

Art Director, 1992 - 2002

Added in the planning, developing and implementation of marketing plans and concepts for print, multimedia and web. Utilized skills in market and audience analysis, design and layout, photographic and illustration direction, job estimating, project and account management, computer integration and staff education.

Heartland Community College

Community Education Instructor and Adjunct Instructor 1996 - 2000

Taught classes in Photoshop, Illustrator, Quark, Dreamweaver, Print and Web Design

SIU School of Medicine, Department of Design

Internship, 1992. Design and implementation of print design, aided in computer integration

Design Streak

Illinois State University In-house Design Studio, 1992. Design and implementation of print concepts.

Computer Knowledge

Macintosh and Windows Operating Systems, Microsoft Office including Access, HTML, Java Script, PHP, CGI (Perl), Quark Express, Adobe CS (Photoshop, Illustrator, InDesign, Acrobat, GoLive), Dreamweaver, Flash, Audition, Premier, After Effects CoolEdit Pro and Carrara 3D

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Peoria Ad Club ADDY Awards

- 1996 Citation of Excellence for IAA Trust Company Services Brochure
- 1999 Addy Award for CAT Fuel Systems HEUI-B Product Brochure
- 1999 Addy Award for Power Direct Web Banner Ads
- 2000 Citation of Excellence for GE Appliances Featured Chief Web Site

Champaign Ad Club CHAMPS Awards

- 1996 CHAAMP's Best of Show for IAA Trust Company Services Brochure
- 1996 CHAAMP Award for IAA Trust Company Services Brochure
- 1997 CHAAMP Award for Lundia's Multimedia Presentation
- 1997 CHAAMP Award for IAA Trust Sales Support Literature
- 2000 CHAAMP Award doe Children's Museum Fund Raising Brochure

Master Communicator Awards of Excellence

- 1996 Award for Miller Park Zoo Fund Raising Logo
- 1996 Award for Miller Park Zoo Fund Raising Stationary
- 1996 Award for Miller Park Zoo Fund Raising Brochure
- 1996 Award for IAA Trust Company Services Brochure
- 1997 Award for IAA Trust Sales Support Literature
- 1999 Award for CAT Fuel Systems HEUI-B Product Brochure

Business Marketing Association (BMA), Chicago

- 1996 Gold Tower Award for IAA Trust Company Services Brochure

References:

- John Larkin, Corporate Business Manager, Precision Planting, 309.925.5050
- Mark Troester, Director, Web Support, Illinois State University, 309.438.5590
- Kim Urban, Creative Director, CS&A Marketing & Communications, 309.664.0707